

4TH HRI International Homeopathy Research Conference 14-16 June

Sponsor Guide



**CUTTING EDGE
RESEARCH IN
HOMEOPATHY**

LONDON 2019



**HOMEOPATHY
RESEARCH INSTITUTE**

www.HRILondon2019.org



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Sponsorship Opportunities

HRI warmly invites sponsors to become involved with HRI London 2019, our 4th International Research Conference. For this particularly special event, which also celebrates HRI's 10th anniversary, we expect over 300 homeopathic researchers, practitioners and students from over 22 countries.

Sponsorship Packages

Title Sponsor £16000 As the Title Sponsor of the HRI International Research Conference, your company will receive the highest level of exposure at the event. This package includes: <ul style="list-style-type: none"> • 2 complimentary Conference registrations • Acknowledgement in the opening and closing speeches • Exhibition space • Premium placement of your logo on all Conference printed materials, information emails, background screens and webpage with hyperlink to your company homepage • Full page advertisement in the Conference Printed Programme (content to be approved and placement to be determined by the Conference organisers) • Placement of your logo on the Conference attendee bag, which will be provided to all delegates on registration and contain all Conference materials • Branded material distributed in the Conference attendee bag 	Gala Dinner Sponsor £5500 The Gala Dinner will take place on Saturday 15 June from 20.00 in the New Armouries, Tower of London. This package includes: <ul style="list-style-type: none"> • 2 complimentary admissions to the Gala Dinner event • Premium placement of your logo at the Gala Dinner venue • Placement of your logo mentioning your support in the Conference Printed Programme
Conference Filming Sponsor £4500 HRI films all Conference presentations (subject to presenter permission) and publishes them online after the event to be viewed free of charge. Package includes: <ul style="list-style-type: none"> • Premium placement of your logo on the presentation videos streaming platform • Placement of your logo mentioning your support in the Conference printed programme and webpage 	Crown Jewels Private View Raffle £3000 As there is insufficient capacity for all our Gala guests to visit the Jewel House, this part of the evening will be open to VIP ticket holders only. However, when booking Gala tickets at the reduced Conference delegate rate, attendees will also have the option to buy entry into a Prize Draw. Winners will join the VIP guests for viewings of the Crown Jewels. This will make this rare opportunity available to more of our guests, as well as raising funds for HRI.
Gala Drinks Reception Sponsor £3500 The Gala Dinner Drinks Reception will take place on Saturday 15th June from 19.00 in the iconic White Tower. Package includes: <ul style="list-style-type: none"> • Premium placement of your logo at the Drinks Reception venue • Placement of your logo mentioning your support in the Conference printed programme and webpage 	Gala Shoe Bags Sponsor £2000 The evening begins with a tour of the Tower of London. Help ladies attending the Gala with a quality shoe bag so they can bring their party heels to change into before dinner. Bags will be hung on their chairs throughout dinner. Package includes: <ul style="list-style-type: none"> • Premium placement of your logo on each shoe bag • Placement of your logo mentioning your support in the Conference printed programme and webpage.
	Gala Dinner Cake Boxes Sponsor £1500 Every Gala attendee will be offered a slice of the HRI 10th Anniversary cake in a premium card box to take home. Package includes: <ul style="list-style-type: none"> • Premium placement of your logo on each cake box, alongside HRI 10th anniversary logo. • Placement of your logo mentioning your support in the Conference printed programme and webpage



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Welcome Drinks Sponsor **£3300**

The Conference Welcome Drinks event will take place on Thursday 13 June. This package includes:

- 2 complimentary admissions to the Welcome Drinks event
- Premium placement of your logo at the Welcome Drinks venue
- Placement of your logo mentioning your support in the Conference Printed Programme and webpage

Poster Session Drinks Reception Sponsor **£3300**

The Poster Sessions Drinks event will take place on Friday 14 June from 17.00 - 19.00. This package includes:

- 2 complimentary admissions to the Poster Session Drinks event
- Premium placement of your logo at the Poster Drinks venue
- Placement of your logo mentioning your support in the Conference Printed Programme and webpage

River Thames Cruise Sponsor **£3300**

This Thames Cruise will take place on Friday 14 June at 19.30, including self-service buffet dinner, drinks and exclusive boat hire. Cruise embarks & disembarks immediately outside the Conference hotel. Package includes:

- 2 complimentary admissions to the Cruise
- Premium placement of your logo on the boat
- Placement of your logo mentioning your support in the Conference Printed Programme and webpage

HRI 10th Anniversary Party Sponsor **£2000**

Help HRI celebrate its first 10 years with a private party in the Gallery room at the Conference hotel from 21.30 until late, with a live band, dance floor and drinks. Package includes:

- 2 complimentary admissions to the Party
- Premium placement of your logo at the Party venue
- Placement of your logo mentioning your support in the Conference Printed Programme and webpage

HRI 10th Anniversary Pack Sponsor **£2000**

As a fundraising initiative, HRI will market a DVD containing filmed presentations from the Barcelona 2013, Rome 2015 and Malta 2017 Conferences. Content will also include hand-picked clips presenting 'greatest hits' from our YouTube output over the years, as well as a 'blooper reel' from HRI interview sessions to lighten the mood! Package includes:

- Premium placement of your logo on the DVD packaging
- Placement of your logo mentioning your support in the Conference Printed Programme and webpage

Pre-Conference Workshop Sponsor **£2250**

The Workshop, which we expect to be a larger event than in previous years due to our London location, will take place in the Conference hotel on Thursday 13 June, 14.00-17.00. Package includes:

- Premium placement of your logo in the Workshop venue
- Placement of your logo mentioning your support in the Conference Printed Programme and webpage

Printed Programme Sponsor **£2250**

Your logo will be placed on the Conference Printed Programme, which will house all materials for the Conference, including submitted abstracts.

Advertisement in Printed Programme **£275-£500**

A full colour advertisement for your message: half page A5 £275, full page A5 £500. Content to be approved and placement to be determined by the Conference organisers. Insertion and materials deadline is 29 March 2019. Advertiser to provide print-ready artwork.

Exhibition Space **£1250**

In the space immediately adjoining the main presentation rooms, where Conference attendees take coffee breaks, guaranteeing excellent exposure and footfall.

3m space only, 1 x table inc tablecloth, 2 x chairs, 1 x mains electricity socket, free wifi

Limited number of charity rate spaces

To discuss Sponsorship Opportunities, contact:
Simon Wilkinson-Blake
Tel: +44 (0) 1664 44 44 32
Email: events@hri-research.org



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Sponsorship Reservation Form

Sponsorship Opportunities (please tick)		
<input type="checkbox"/>	Title Sponsor	£16,000
<input type="checkbox"/>	Conference Filming Sponsor	£4,500
Tower of London		
<input type="checkbox"/>	Gala Drinks Reception Sponsor	£3,500
<input type="checkbox"/>	Gala Dinner Sponsor	£5,500
<input type="checkbox"/>	Crown Jewels Private View Raffle Sponsor	£3,000
<input type="checkbox"/>	Gala Shoe Bags Sponsor	£2,000
<input type="checkbox"/>	Gala Dinner Anniversary Cake Boxes Sponsor	£1,500
<input type="checkbox"/>	Welcome Drinks Sponsor	£3,300
<input type="checkbox"/>	Poster Session Drinks Reception Sponsor	£3,300
<input type="checkbox"/>	River Thames Dinner Cruise Sponsor	£3,300
<input type="checkbox"/>	HRI 10th Anniversary Party Sponsor	£2,000
<input type="checkbox"/>	HRI 10th Anniversary Pack Sponsor	£2,000
<input type="checkbox"/>	Pre-Conference Workshop Sponsor	£2,250
<input type="checkbox"/>	Printed Programme Sponsor	£2,250
<input type="checkbox"/>	Advertisement in Printed Programme	Full page £500 Half page £275
<input type="checkbox"/>	Exhibition Space	£1,250

Total Amount £

Contact Name	
Organisation	
Contact Address	
City	
County/State/Province	
Postcode/Zip Code	
Country	
E-mail	
Phone	

HRI will invoice you on acceptance of your application.
Thank you for your support.

Please complete and return this form to:

Simon Wilkinson-Blake, Homeopathy Research Institute, The Old Methodist Chapel, 27 Main Street, Holwell
Melton Mowbray LE13 9BZ

Email: events@hri-research.org Tel: +44 (0) 1664 44 44 32

Agreement Statement

YES, I have read and understand the HRI 2019 Conference Terms and Conditions and agree to participate in the HRI 2019 Conference as a sponsor as indicated above.

Name (print):

Signature:

Data protection

The personal details supplied on this form will be used solely for the purpose of processing monies received. We will NOT pass your details over to any Third Party. HRI's Privacy Policy can be viewed at <https://www.hri-research.org/privacy-policy/>

Terms and Conditions

Where included in the Title Sponsorship opportunity, the Conference registration places include admission to the Conference, Conference materials, lunch and refreshments. It does not include travel or accommodation.

Cancellations: Cancellations received two full months before the start of the event will be refunded, minus a 25% administration fee. No refunds can be processed after this date. Places can be substituted with the prior knowledge and agreement of HRI.

It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the occasional identity of the speakers.

HRI takes no responsibility for non-refundable travel/accommodation in the case of a changed programme or cancelled event.